



ASPAN

American Society of PeriAnesthesia Nurses

Development Strategic Work Team (SWT)

Charter

May 2024 - May 2025

Purpose: The Development Strategic Work Team collaborates with the ASPAN Marketing and Communications Manager in support of ASPAN's core purpose and core values through the solicitation and procurement of funds.

Authority: Appointed by the Vice President/President-Elect with oversight by the ASPAN Treasurer.

Scope:

1. Collaborate with the ASPAN Marketing and Communications Manager to:
 - a. Formulate fundraising goals and action plans
 - b. Encourage membership participation in Development activities
 - c. Promote ASPAN resource development to industry and through other professional channels
 - d. Collaborate with Vice President/President-Elect in the administration of the ASPAN Scholarship Program
 - e. Coordinate annual Development SWT activities during National Conference
 - f. Annually promote the Legacy for Life program as appropriate
 - g. Promote further philanthropic activities as directed by ASPAN Board of Directors and ASPAN Marketing and Communications Manager
2. Coordinate Development SWT activities during National Conference
 - a. Exhibit hall activities, including ASPAN booth coverage and Silent Auction
 - b. Development Breakfast
 - c. Other activities as deemed appropriate
3. Develop budget for activities
 - a. Consult ASPAN Treasurer or National Office as necessary
 - b. Understand established budget allotment
 - c. Keep expenses within budget

Decision Making: The Development SWT budget is created and submitted to the Treasurer. Recommendations for activities are submitted to the ASPAN Board of Directors. Approved Development activities are implemented.

Outcomes: Funds obtained from Development activities are used to support ASPAN's core purpose.